

## **About LINE Messaging Channel**

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Read on to learn about the MultiLine LINE Messaging Channel.

## **Overview**

The MultiLine LINE Messaging channel allows compliant LINE messaging directly inside MultiLine.

- MultiLine users can receive LINE messages from followers and they can read and reply to LINE messages on the MultiLine messages screen alongside SMS, social messages, and voicemail messages.
- LINE users are able to follow and send messages to an Official WeChat account.
- MultiLine LINE channel supports 1:1 messaging and group messaging.

## **Benefits**

- Engage with clients on their preferred consumer messaging channel
- Help unify and bring together mobile voice and multiple messaging channels in a single, convenient user experience
- Ability to record and archive all conversations over voice, SMS, and social messaging within MultiLine for surveillance and compliance
- All conversations are captured and can be automatically be sent to existing compliance archive and logged inside CRM

## **Features**

- Call, SMS and social messaging all within MultiLine app
- Shared messages inbox containing SMS and social messaging threads
- Supports one-to-one messaging between MultiLine App and external LINE users
- Supports group messaging for members of the same sub-organization.
- Supports data loss prevention feature with ability to redact or block LINE messages as per business defined policy
- Optional recording of all LINE messages (with recording add-on)
- Support for iOS and Android
- Support for MultiLine Messaging App for Microsoft Teams