

Devise an Engagement Plan

Last Modified on 11/01/2023 5:30 pm EDT

Most MultiLine customers build a business case for the service based on one or more of these primary drivers of business value. The benefits of MultiLine to your organization will depend on multiple factors, including how you plan to deploy the service as well as your current mobility strategy and expenditures.

- 1. Cost savings - Save by retiring expensive corporate mobile phones and shifting to an attractive, cost-efficient BYOD program**
- 2. Customer engagement - Better serve customers by meeting their demands for fast, convenient mobile communications**
- 3. Control - Protect valuable business relationships and information when employees leave or change roles**
- 4. Compliance -Ensure auditable compliance with regulations covering business communications on mobile devices**

Endorsement from senior business leaders and alignment with key functional areas pave the way for a successful MultiLine rollout.

- Educate and ease concerns
 - Make sure users know who the MultiLine administrator is that they can reach with any questions.
 - Demo the app for users and executives and give them the opportunity to ask questions. Our Customer Success Team is ready to provide the answers; and help.moviuscorp.com (<https://help.moviuscorp.com/>) is a great resource for self-guided learning.
 - We offer a helpful [Infographic: Business Continuity with MultiLine](https://help.moviuscorp.com/help/infographic) (<https://help.moviuscorp.com/help/infographic>)
 - Make sure to get senior IT and business unit leaders, as well as the heads of HR, Compliance, and Legal on board.
- Explain the cost savings to the business.

Getting your technical team excited

Successful MultiLine rollouts are driven by an implementation plan with clear objectives, a strategy for engaging stakeholders, and a timeline for onboarding user groups.

MultiLine is a software-based solution that makes life easier for the people who support your mobile users and devices. Administrators have a simple, web-based portal to manage your deployment.

1. Convenience

Assign—and reclaim—numbers in seconds over the air.

2. Control



Adjust settings and features by users or departments.

3. Insight

Track mobile usage across your organization in real-time.

4. Security

Secure the MultiLine app with an existing MDM or EMM like BlackBerry UEM or Microsoft Intune.
